



## SOL'ID ORDERING SYSTEM



Our SOL'ID online ordering system simply allows you a fast, convenient and cost effective way of managing the production and distribution of your card requirements. You can manage this at a head office level or cascade the responsibility to end user locations. Simply log on to your custom built site, key the data required, upload the shopping cart and hey presto, your products are shipped in 2 working days direct to ordering location.

For franchise business's just set the system up and your franchisees can simply login and pay by credit card, ensuring your brand is represented faithfully; the cost and time of internal processing is eliminated.

The system is ideal for companies that run a franchised business model or choose to cascade the cost of ordering these products to the individual cost centre/location, whilst ensuring their corporate brand is portrayed in line with the company guidelines.

### SOME OF THE FEATURES AVAILABLE:

- Centralised Ordering - Local Delivery**  
 Take away those order delays, costs of redistribution and soft dollar costs for orders of relatively low value.
- Payment via Credit Card for each end user/location**  
 Once we have your custom product agreed to the corporate standard, your end users can simply logon to your custom solution, process and pay for their goods.
- Consolidated Billing**  
 Your end users can simply logon to the system, order products and we will provide you at head office with a consolidated monthly invoice, showing cost centres which enables you to cross charge in bulk and service levels so you can measure how we are delivering.
- Personalisation**  
 Products within the SOL'ID system can be personalised as part of the ordering process.
- No Minimum Order**  
 You can order as little as one product at a time.
- Franchised Businesses**  
 Simply set the system up and allow your franchisees to order online.
- The ultimate solution for when you want to save time and money on equipment, staff training, administration and consumables.**  
 Using an expert in their field reduces your admin and soft dollar costs allowing your staff to focus on their core work which is important to your organisation.

Signal Advantage Pty Ltd PO Box 1814 Oxenford QLD 4210

• See us at [www.signaladvantage.com](http://www.signaladvantage.com) • Talk to us on 1800 789 124 • Email us on [sales@signaladvantage.com](mailto:sales@signaladvantage.com)



ENVIRONMENTALLY FRIENDLY PLASTIC CARDS  
 BIODEGRADABLE, RECYCLABLE AND COMPLIES  
 TO ISO7810 AND ISO7816 STANDARDS.

Signal Advantage is a 100% Australian owned and operated company, supply a range of access cards, loyalty cards, membership cards, promotional cards and other personalised products and solutions to make your life – and your budgeting easier.

Specialising in plastic card printing, Signal Advantage have a range of quality solutions to suit a wide range of needs for plastic card applications printed on an environmentally friendly, biodegradable and ISO7810 compliant material called PEFG -Polyethylene Terephthalate Glycol.

In summary, we offer printed cards with magnetic stripes, bar codes, signature panels, gloss and matt finishes and various thicknesses to suit your budget and purpose.

All printed to ISO7810 and ISO7816 standards giving you peace of mind that the product is fit for purpose. We are here to help with advice for our clients, providing solutions to best meet their requirements so feel free to give us a call.



• See us at [www.signaladvantage.com](http://www.signaladvantage.com) • Talk to us on 1800 789 124 • Email us on [sales@signaladvantage.com](mailto:sales@signaladvantage.com)



## ACCESS/ DISCOUNT



Plastic key access cards have become a recognised standard for keyless entry systems around the world. All our keycards are 100% guaranteed to meet ISO 7810 and ISO7816 standards. The application of both hi-co and lo-co magnetic tape is available in addition to Mi Fare proximity cards. Add colour and promote your brand with high quality four colour process photographs.



**What our customers say:**  
*The service we received from Signal Advantage has always been fast, efficient and friendly. We simply upload the data via the internet, they do the rest!*



## LOYALTY/ MEMBERSHIP



### Loyalty Cards

Signal Advantage has the required skills and expertise to offer the best loyalty card printing solution for any industry. Loyalty cards increase sales and customer loyalty and are the ideal tool to create awareness as well as building and enhancing brand commitment. Encompassing some form of data capture feature, such as magnetic stripe or bar coding. This allows organisations to record customer usage of their loyalty cards giving valuable information as to marketing trends and spend. As with all our plastic cards, a variety of sizes, graphics techniques and finishes are available to add impact to your loyalty marketing program. Signal Advantage offer a fully customised loyalty card printing solution, contact us today and we will get back with a printing solution suitable for your program.

### Our Membership Cards

Signal Advantage - prides itself on providing innovative and highly functional membership card solutions. For decades, businesses, associations, clubs and venues have used the plastic card as a form of membership identification as well as utilising its features for data collection and ongoing promotions. The membership card has become a staple promotional tool.

We have been servicing the needs of business's membership databases throughout Australia and understand the products and services they require.

